

**EEO PUBLIC FILE REPORT**

**WODE-FM, WEEX-AM, WTKZ, WBYN-AM**  
 (ALLENTOWN EMPLOYEE UNIT)  
 APRIL 1, 2017 – MARCH 31, 2018

**FULL TIME POSITIONS FILLED**

Full-Time Position Title	Station(s)	Date Filled	Recruitment Source of Hiree	Recruitment Sources Used	Number Interviewed
Sales Assistant	WODE-FM WEEX-AM WTKZ WBYN-AM	2/12/2018	On-Air Announcements	On-Air Announcements  Connoisseur Website  Internal Posting	4  0  1
Total Number of Interviewees:					5

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No.	Recruitment Source		Contact		Entitled to Notification
	Company:	Connoisseur Website	Name:		Y
	Address:		Phone:	610-258-6155	
	Company:	Employee Referral	Name:	Various	Y
	Address:		Phone:		
	Company:	Internal Posting	Name:		Y
	Address:	Station Employment Area	Phone:		
	Company:	On-Air Announcements	Name:	Various	Y
	Address:		Phone:	610-258-6155	
	Company:	Indeed.com			Y
	Address:				
	Company:	EEO Mailing List (Attached)	Name:		Y
	Address:		Phone:		

**EEO MAILING LIST**

**WODE-FM, WEEX-AM, WTKZ, WBYN-AM**

(ALLENTOWN EMPLOYEE UNIT)

April 1, 2017 – March 31, 2018

FIRST	LAST	COMPANY	ADDRESS 1	CITY	STATE	ZIP	PHONE	EMAIL
		The Express-Times	30 North 4 <sup>th</sup> St.	Easton	PA	18042	610-258-7171	
		Lehigh Valley Live	Lehighvalleylive.com	Easton	PA	18042	670-258-7171	
		Lafayette College	201 Hogg Hall	Easton	PA	18042	610-330-5000	
		Lehigh Carbon Comm. College	4525 Education Park Drive	Schnecksville	PA	18078	610-499-2121	
		Lehigh University	621 Taylor St.	Bethlehem	PA	18015	610-758-3000	
		Northampton Community College	3835 Green Pond Rd.	Bethlehem	PA	18020	610-861-5344	

**OUTREACH AND RECRUITMENT INITIATIVES**

**WODE-FM, WEEX-AM, WTKZ, WBYN-AM**

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April 1, 2017 – March 31, 2018

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1.	May 2017 - July 2017	Tyler K. – East Stroudsburg University	Internship Program	An internship with the Promotions and Marketing Department. Student learning first-hand how the departments and radio stations operate.	KJ Zabala, Promotions Director

2.	October 2017 – December 2017	James B. – DeSales University	Internship Program	An internship with the Promotions and Marketing Department. Student learning first-hand how the departments and radio stations operate.	KJ Zabala, Promotions Director
3.	January 2017 – May 2018	Connor B. – Millersville University	Internship Program	An internship with the Promotions and Marketing Department. Student learning first-hand how the departments and radio stations operate.	KJ Zabala, Promotions Director
4.	April – Ongoing	Establishment of Training Program	Training programs	Connoisseur Media provides training to current employees involved in the traffic and promotions department which enables them to gain specific skills needed for promotion.	Various Department Managers
5.	April 8 ,2017	Liberty Trust Properties Job Fair	Job Fair	We were onsite at the Liberty Trust Properties Job Fair to speak to applicants who hold an interest in radio, or those who were seeking an internship.	Corey Nicholas, Tech Riley Reed, On-Air Talent Kara Curry, On-Air Talent
6.	November 2, 2017	Lehigh Carbon Community College Job Fair	Job Fair	Becky Peluszak and Nick Chidiac of Connoisseur Media manned a booth at Lehigh Carbon Community College's Job Fair. Potential candidates were	Becky Peluszak, Part-time Promotions Assistant Nick Chidiac, Part-time Promotions Assistant

				spoken to and questions were answered regarding all aspects of radio and potential job opportunities in the radio industry. Resumes were collected from interested job seekers.	