

**EEO PUBLIC FILE REPORT
WODE-FM, WEEX-AM, WTKZ-AM, WBYN-AM
ALLENTOWN EMPLOYMENT UNIT
APRIL 1, 2018-MARCH 31, 2019**

Full Time Position Title	Station (s)	Date Filled	Recruitment Source of Hiree	Recruitment Sources Used	Number Interviewed
Account Executive	WODE-FM WEEX-AM WTKZ-AM WBYN-AM	8/6/2018	Indeed	Zip Recruiter Indeed Connoisseur Media Website On-Air	4
Account Executive	"	1/2/2019	Internal	"	3
Sale Assistant	"	1/7/2019	Internal	"	4
Account Executive	"	"2/15/2019	On-Air	"	3
Morning Show Producer	"	1-Mar	Internal	"	1

Total Number of Interviews 15

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Recruitment Source		Contact	Entitled to Notification
Company Name	Connoisseur Website	Name:	Y
Address:	www.connoisseurmedia.com	Phone: 203-227-1978	
Company Name	On -Air	Name: Diana DiStefano	Y
Address:	107 Paxinosa W, Easton PA 18040	Phone: 610-258-6155	
Company Name	Indeed	Name:	Y
Address:	www.indeed.com	Phone: 1-800-475-4361	
Company Name	Zip Recruiter	Name:	Y
Address:	www.ziprecruiter.com	Phone: 1-877-252-1062	
Company Name	EEO Mailing List		Y
Address:	(Attached)		

**EEO Mailing List
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Company	Address	City	State	Zip	Phone
The Express Times	30 North Ave. St.	Easton	PA	18042	610-258-7171
Lehigh Valley Live	Lehighvalleylive.com	Easton	PA	18042	670-258-7171
Lafayette College	201 Hogg Hall	Easton	PA	18042	610-330-5000
Lehigh Carbon Comm College	4525 Education Park	Schnecksville	PA	18078	610-499-2121
Lehigh University	621 Taylor Street	Bethlehem	PA	18015	610-758-3000
Northampton Comm. College	3835 Green Pond Rd.	Bethlehem	PA	18020	610-861-5344

**OUTREACH AND RECRUITMENT INITIATIVES
 WODE-FM, WEEX-AM, WTKZ-AM, WBYN-AM
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Date	Initiative	Decription	Scope of Involvement	Personnel Involved
5-Apr	Lehigh Carbon Job Fair	Local Job Fair	On Site Collecting Resumes, distributing internship forms to students	Makayla Mason & Connor Blythe
April-Ongoing	Establishment of Training Program	Training Programs	Connoisseur Media provides training to current employees involved in the traffic and promotions department which enables them to gain specific skills need for promotions	Depart Mgrs
May-July 18	East Stroudsburg University	Internship Program	Internship with promotions and marketing department. Students learn first-hand how the departments and radio stations operate	KJ Zabala, Promotions Director
May-Jan 19	Millersville University	Internship Program	Internship with promotions and marketing department. Students learn first-hand how the departments and radio stations operate	KJ Zabala, Promotions Director
18-Jul	Career Fair	Promenade Shops of Saucon Valley	Over 25 Vendors Including Radio Stations accepting applications	KJ Zabala and Malissa Grimsley
24-Oct	Career Fair	PPL Center	Over 25 Vendors Including Radio Stations accepting applications	Kj Zabala & Malissa Grimsley
Oct-Dec 18	DeSales University	Internship Program	Internship with promotions and marketing department. Students learn first-hand how the departments and radio stations	KJ Zabala, Promotions Director
18-Jan	Career Fair	PPL Center	Over 25 Vendors Including Radio Stations accepting applications	Kj Zabala & Malissa Grimsley

