

**WODE, WEEX, WCTO, WWYY, WLEV's "A & B LOCK AND SAFE CRACK THE CODE"
CONTEST OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of any of radio stations: WODE, WEEX, WCTO, WWYY, and WLEV (individually a "Station" and collectively, the "Stations"), located at 2158 Avenue C, Suite 100, Bethlehem, PA 18017, during available business hours Monday through Friday, each Station's website at www.999thehawk.com, www.catcountry96.com, www.wlevradio.com, and/or www.lvfoxsports.com or by sending a self-addressed, stamped envelope to the above address .

The Stations will conduct the **WODE, WEEX, WCTO, WWYY, WLEV's "A & B LOCK AND SAFE Crack the Code"** contest (the "Contest") substantially as described in these rules.

Each Station is conducting this Contest simultaneously. By participating in this Contest, each participant agrees as follows:

- 1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents with valid U.S. driver's license of the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number, who have not won a prize from the Station in the last **7 days** or a prize valued at \$500 or more in the **last 7 days**, and whose immediate family members or household members have not won a prize from the Station in the **last 7 days** or a prize valued at \$500 or more in the **last 7 days**. **Void where prohibited by law.** Employees of Station, **A & B Lock And Safe, Lehigh Valley Hyundai** and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

- 2. Contest Period.** The Contest will begin at or around **4:00 p.m., ET on Thursday, August 3, 2023** and will run every day through **Sunday, August 13, 2023 between the hours of 4:00 p.m. and 9:00 p.m., ET** (the "Contest Period"). The Station's computer is the official time keeping device for this Contest.
- 3. How To Enter.** First 5,000 eligible contestants to visit Stations' location at Musikfest on First Street near Wind Creek Steel Stage in Bethlehem, PA during promotion period. Limit one (1) entry per person per day. No one may participate on behalf of another individual, eligible participants must be present and attempt the contest in person on their own behalf. An individual who does not meet the eligibility requirements or does not wish to participate in the grand prize contest will be disqualified. Decisions of judges in the selection of contestants and participation in the contest are final. Difficulties with getting to locations to enter or participate in the contest are not the responsibility of Sponsor.
- 4. How to Play. (See Document A)** The predetermined winning (6) digit number for this contest will be randomly pre-selected and placed in a sealed security envelope. The randomly predetermined winning number will be programmed into the keypad and locking mechanism of the "bank vault" that will be used for all contest attempts.

In order to be a valid attempt, each eligible contestant must complete the following in the presence of the

contest administrator:

1. Print and sign their full name, along with their (6) digit number guess on the first unoccupied line of the provided registration sign-in binder.
2. After completing the registration binder, the contestant must enter their (6) digit number guess exactly as recorded on the registration form into the digital keypad on the bank vault, followed by the * key on the keypad. (Example – if the contestant's number guess is recorded as 1-2-3-4-5-6 on the registration form, then they must enter 1-2-3-4-5-6-* on the bank vault keypad. The *-key acts as an 'enter' button.) Contestants are responsible for correctly entering their (6) digit number guess into the keypad exactly as recorded in the registration binder. No prize will be awarded for any attempt that is incorrectly entered into the keypad. Any attempt initiated without the presence of the contest administrator will be void.

5. Winner Selection. Station will select up to thirty (30) potential qualifier(s) randomly from among all valid entries received by Station during the Contest Period indicated by a yellow line in registration book. Each winning qualifier will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). The fifty (50) qualifiers selected will be invited to participate in the **Hawk Crack the Code On-air contest** with Lehigh Valley Hyundai and 99.9 The Hawk on **Saturday, October 7, 2023** at Lehigh Valley Hyundai in Emmaus, PA. (**See Hawk On air Crack the Code Contest Rules**). Station's decisions as to the administration and potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification or failure to claim the prize within three (3) days of verification as a winner will result in disqualification and forfeiture of the prize.

6. Verification of Potential Winner. THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.

7. Prizes.

There will be up to thirty (30) qualifiers that will receive one (1) spot at the Crack the Code Grand finale Event at LV Hyundai in Emmaus on 10/7/23 and receive one (1) \$20 Sunoco Gas Card on 10/7/23. Must be present at LV Hyundai on 10/7/23 to receive Sunoco gift card.

Grand Prize. In the event of a winning contest attempt, the corresponding eligible contestant will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: a **\$10,000 Cash**.

A maximum (1) grand prize will be awarded to the first eligible contestant who successfully complete the grand prize winning contest requirements according to these official rules. The contest is immediately concluded following the first successful attempt, regardless of the number of completed attempts – and no additional contestants will be allowed to participate. If the grand prize winning requirements are not successfully completed during the Promotion Period, then the grand prize will NOT be awarded.

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, in its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

If any prize or a portion of any prize is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Station or any Sponsor, then no substitution shall be provided. Station and any Sponsors make no representation or warranty about the safety of any prize. By accepting and using a prize, each winner acknowledges and assumes all risks of accepting and using the prize, and any other risks associated with the prize.

IN CASE OF DISPUTES: By participating, each participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any rebates awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning the contest by correctly guessing and entering the winning code in the vault are **1:1,000,000**

8. Entry Conditions and Release. By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station and Sponsor(s), which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Sponsor(s), Cumulus Media New Holdings Inc., and each of their affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and

liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a entrant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

- 9. Publicity.** Participation in the Contest constitutes entrant's consent to use by the Station and its agent of entrant's name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
- 10. Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
- 11. General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 12. Limitations of Liability.** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, Sponsor(s), entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
- 13. Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT**

ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

14. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

15. Contest Results. A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

PRIZE PROVIDER: Lehigh Valley Hyundai, 675 State Ave, Emmaus, PA 18049

CONTEST SPONSOR: A & B Lock And Safe, 1001 Union Blvd, Allentown, PA 18109.